



Christine Delivanis Joins Charles River Associates (CRA) as a Vice President at Marakon

January 10, 2013

BOSTON--(BUSINESS WIRE)--Jan. 10, 2013-- [Charles River Associates](#) (NASDAQ: CRAI), a worldwide leader in providing [management, economic, and financial consulting services](#), today announced that Christine Delivanis has joined the firm as a vice president at [Marakon](#), its management consulting practice, based in London.

Ms. Delivanis specializes in advising consumer products manufacturers and other consumer-oriented companies on a range of issues, including corporate strategy, commercial strategy, regulation, brand and trade marketing strategy and execution, pricing, consumer and customer insights, and capability development.

She has advised on matters that include: leading a global initiative to build a revenue management capability in a major international beverage company, developing a future-proof corporate strategy for one of the largest players in a highly regulated consumer products business, designing economically viable and consumer-centric channel strategies across a range of consumer categories, and developing the brand positioning for three international premium beer brands.

Ms. Delivanis joins CRA from Monitor Group, where she served as a consultant and partner for a total of 14 years and co-led the company's Consumer Products business in the European continent. Ms. Delivanis holds a BA degree in Economics with High Honours from Williams College and an MS degree in Foreign Service from Georgetown University.

"It is a pleasure to welcome Christine Delivanis to CRA and Marakon," said CRA's President and Chief Executive Officer [Paul Maleh](#). "Christine's experience in the consumer products sector and consulting on a range of effective growth-oriented strategies makes her a strong addition to the Marakon team."

About Marakon

[Marakon](#) specializes in corporate strategy and helping CEOs and their leadership teams achieve winning performance and stronger organizations. Marakon has been working with business leaders for more than 30 years and has built a reputation for working with a client portfolio that has consistently outperformed its peers. Its consulting teams combine deep sector experience and functional knowledge. Marakon's approach is underpinned by value creation as the common denominator for decision making, a rigorous process based on a deep set of facts, and the assessment of alternative strategies as a mechanism to build leadership team commitment to the best path forward.

About Charles River Associates (CRA)

Charles River Associates® is a global consulting firm specializing in [litigation, regulatory, and financial consulting, and management consulting](#). CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at <http://www.crai.com>.

Statements in this press release concerning Christine Delivanis, any future business Ms. Delivanis may generate for the Company or Marakon, the future business, operating results, and financial condition of the Company and statements using the terms "anticipates," "believes," "expects," "should," "prospects," "target," or similar expressions are "forward-looking" statements as defined in the Private Securities Litigation Reform Act of 1995. These statements are based upon management's current expectations and are subject to a number of factors and uncertainties. Information contained in these forward-looking statements is inherently uncertain, and actual performance and results may differ materially due to many important factors. Such factors that could cause actual performance or results to differ materially from any forward-looking statements made by the Company include, among others, changes in the Company's effective tax rate, share dilution from the Company's stock-based compensation, dependence on key personnel, attracting, recruiting and retaining qualified consultants, dependence on outside experts, utilization rates, completing acquisitions and factors related to its completed acquisitions, including integration of personnel, clients and offices, and unanticipated expenses and liabilities, the risk of impairment write downs to the Company's intangible assets, including goodwill, if the Company's enterprise value declines below certain levels, risks associated with acquisitions it may make in the future, risks inherent in international operations, the performance of NeuCo, changes in accounting standards, rules and regulations, changes in the law that affect the Company's practice areas, management of new offices, the potential loss of clients, the ability of customers to terminate the Company's engagements on short notice, dependence on the growth of the Company's management consulting practice, the unpredictable nature of litigation-related projects, the ability of the Company to integrate successfully new consultants into its practice, general economic conditions, intense competition, risks inherent in litigation, and professional liability. Further information on these and other potential factors that could affect the Company's financial results is included in the Company's periodic filings with the Securities and Exchange Commission. The Company cannot guarantee any future results, levels of activity, performance or achievement. The Company undertakes no obligation to update any of its forward-looking statements after the date of this press release.

Source: Charles River Associates

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