



## FirstEnergy Ohio Utilities' PIPP RFP Auction: Information Session for Prospective Bidders on Wednesday, January 18, 2017

January 9, 2017

BOSTON--(BUSINESS WIRE)--Jan. 9, 2017-- [CRA International, Inc.](#) (NASDAQ: CRAI), a worldwide leader in providing [economic, financial, and management consulting services](#), today announced that a Request for Proposal (RFP) auction process will be conducted for FirstEnergy Corp.'s (NYSE: FE) Ohio utilities to procure full requirements service for their Percentage of Income Payment Plan (PIPP) customers.

As ordered by the Public Utilities Commission of Ohio last year, the FirstEnergy Ohio utilities – Ohio Edison, Cleveland Electric Illuminating and Toledo Edison – are required to conduct a separate RFP auction process that seeks to obtain competitive generation pricing for low-income customers enrolled in the PIPP program.

The winning PIPP supplier will be obligated to serve all of the PIPP load for the 12-month delivery period from June 2017 through May 2018. The PIPP RFP auction process will be managed by PIPP RFP Manager CRA International, Inc.

The Information Session for prospective bidders is scheduled for Wednesday, January 18, 2017. Instructions on how to join the Webcast session are available on the PIPP RFP Auction Information Website at [www.firstenergypipprfp.com](http://www.firstenergypipprfp.com). PIPP Supplier Applications from prospective bidders will be accepted starting January 18, 2017 and are due no later than January 27. Bids from Registered Bidders will be submitted on February 6, 2017.

Additional information about the auction process can be found at the Information Website at [www.firstenergypipprfp.com](http://www.firstenergypipprfp.com).

### **About CRA International, Inc. and its Auctions & Competitive Bidding Practice**

CRA is a global consulting firm specializing in [litigation, regulatory, financial, and management consulting](#). CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at [www.crai.com](http://www.crai.com). Follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#). CRA's Auctions & Competitive Bidding Practice offers businesses, governments, bidders, and other market participants extensive experience in auction and market design, implementation, monitoring, and participation. More information about CRA's Auctions & Competitive Bidding Practice is available at [www.auctions.crai.com](http://www.auctions.crai.com).

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170109005746/en/>

Source: CRA International, Inc.

Charles River Associates  
Media Relations  
Charles River Associates, 617-425-3315  
[media@crai.com](mailto:media@crai.com)

or

Sharon Merrill Associates, Inc.  
Jamie Bernard, 617-542-5300  
Senior Associate